

## **About Us**

**CREATORS** is a leading name in the field of training and coaching dedicated to enhancing the potential of individuals and fostering a culture of empowerment.

With a focus on professional and personal growth, we offer tailored solutions designed to bring out the best in every individual and team.



### Ishan Surani

An MBA holder in Ele. Er. is a master in management and E-commerce Business Strategy, enriching our training with a blend of technical and business acumen.



### **Vivek Surani**

He has SHRM Degree & Leadership Skill certification from IIM-Ahmedabad boasts 25 yrs of experience as a charismatic speaker, adeptly training countless individuals.

# **Sell Your Products on**

- Amazon
- Flipkart
- Meesho
- Snapdeal
- Paytm
- Myntra
- Shopclues
- And many more...

## **Contact Us**



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Start Your
Online Business Today!
Get Orders from
Customers Across India

## **About The Course**

In the ever-evolving world of e-commerce, tapping into platforms like Flipkart and Amazon is a game-changer for entrepreneurs.

This comprehensive course is designed to equip you with the knowledge and skills to kickstart your online business and reach thousands of customers nationwide.





# **Key Benefits**

- 1. 24X7 Customer Flow
- 2. No Salesman
- 3. Pure Profit
- 4. Sell Multiple items
- 5. 100% White Business
- 6. No Credit No Collection
- 7. Reach Your Buyer Directly
- 8. Create Brand Value
- 9. Less Investment
- 10. No Limit on Selling
- 11. All India Buyers Can Order





# **Online Selling Mastery**

#### **Platform Basics**

- Introduction to Online Selling
- Platform Nature and Comparison
- Choosing the Right Platform

## **Getting Started**

- Product Selection and Documentation
- Seller Registration Steps

#### **Platform Panels**

• Flipkart & Amazon Panel Overview

## **Store Setup**

- Strategy Development
- Trademark and Brand Approval
- Listing and Image Rules
- Bulk Product Upload & Error Resolution

## **Pricing and Financial Management**

- Selling Price Strategies
- Courier Charges and GST Calculation
- Order Processing & Manifest Creation

## **Operational Efficiency**

- Product Returns & Payment Processing
- Report Generation for Analysis

#### **Seller Performance**

- Seller Support Connection
- Handling Product Returns
- Participating in Festival Sales
- Advertising Strategies

## **Monitoring & Optimization**

Regular Performance Checks